

**To:** Honorable Mayor Price and Members of the City Council

**cc:** Denis Fitzgibbons, City Attorney  
City Manager's Executive Management Team

**From:** Gregory E. Rose, City Manager

**Date:** October 16, 2014

**RE:** City Manager Report

### **ACTIVITIES and EVENTS**

- **Shutter Shots Contest is October 15:** The Shutter Shots digital photo contest is designed to capture all of the beauty, nuances, and charm of Maricopa and its surrounding areas during a 24-hour period. It is a day in the life of Maricopa immortalized through digital photography that provides a collection of photos that illustrate what the City looked like on October 15 of each year. For more information go to <http://www.maricopa-az.gov/web/shutter-shots>.
- **Annual Mud Run:** The 2nd annual Mud Run is October 18, 8 a.m.-12 p.m. at Copper Sky Park. This two mile obstacle course is geared towards any fitness level. So if you are a hardcore runner or not, this race will be fun! We are looking for vendors that fit the category of "Health and Wellness", but we are open to others. Find out more at <http://www.maricopa-az.gov/web/mud-run>.
- **Annual Bike Rodeo:** October 18 from 10 a.m. to noon, MPD in partnership with the Optimist Club of Maricopa will hold the second annual bike rodeo. The location this year is the Maricopa Fire Department Administration building located at 44624 W. Garvey Ave.

### **GENERAL INFORMATION**

#### **2040 Vision Steering Committee**

- Applications will be accepted for the 2040 Vision Steering Committee until October 20. Interested citizens are asked to complete the application found at [Maricopa2040vision.com](http://Maricopa2040vision.com) under the "Steering Committee" tab.

#### **Committee Openings**

- The City is currently accepting applications to fill vacancies on the Board of Adjustment, Industrial Development Authority Board, and the Merit Board.

Applications are available on our website at [www.maricopa-az.gov](http://www.maricopa-az.gov). Contact the City Clerk's Office at 520-316-6971 for more information.

### **Check Out Current City Recruitments**

- Please follow link <http://www.maricopa-az.gov/web/jobs-portal> .

### **Economic Development Updates**

- **Copper Sky Commercial Land:** Per City Council direction, 18.3 acres of land at Copper Sky along State Route 347 has been reserved for commercial development. Recently, staff was directed to proceed with issuing a Request for Statement of Qualifications (RSOQ) seeking a development partner for the site. Staff is currently preparing this RSOQ.
- **GPEC 25<sup>th</sup> Annual Dinner:** City representatives attended the Greater Phoenix Economic Council's 25<sup>th</sup> Annual Dinner on Thursday, October 9. GPEC is a public-private economic development partnership that works to attract quality businesses, capital investment, and jobs to Greater Phoenix. It is supported by 22 member communities including Maricopa, Maricopa County, and more than 180 private-sector businesses. Since 1989, GPEC has assisted more than 570 companies in locating to the region, resulting in \$13 billion in capital investment and more than 100,000 jobs.
- **Higher Education Initiative:** Efforts continue to establish relationships with science and engineering-based higher education providers. Staff has coordinated several meetings with leadership from University of Arizona (UA), Central Arizona College (CAC), and Maricopa High School (MHS). UA will be visiting MHS on Tuesday, November 4, to engage students in Wild Cat Life and the College of Engineering. A field trip for MHS students to UA is scheduled for Monday, November 10.
- **Hotel Feasibility Study:** A consultant has been selected to conduct a hotel feasibility study. The consultant's analysis will determine what type and size hotel can be supported in Maricopa and the project's financial feasibility. The study will assist in marketing Maricopa to hotel developers and brands. The study is scheduled to be completed by early December.
- **IEDC Annual Conference:** Next week, Economic Development Director Micah Miranda will represent the City at the International Economic Development Council (IEDC) 2014 Annual Conference. Stay tuned for some exciting news from this event.
- **Maricopa Advocate Program:** Maricopa Advocates acquire the proper tools to confidently talk about City economic development goals and the advantages of locating in Maricopa by attending a series of events and earning points toward silver, gold, and platinum levels. The first event on the 2014-15 MAP calendar is Mayor Christian Price's 2014 State of the City Address. For more

information on the program and how to become a member, [visit the program page](#) or contact [economicdevelopment@maricopa-az.gov](mailto:economicdevelopment@maricopa-az.gov).

- **New Businesses:** Since the last report, the City received new business license applications from six home-based businesses and three out-of-town businesses that will be doing business in Maricopa.

## **Development Services**

### **Building Safety**

- Two (2) tenant improvement projects were submitted for review: Starbucks and H & R Block.
- Received fifteen (15) new single family home permits.

### **Transportation/Transit**

- Staff is refining the Scope of Work for the upcoming Regional Transportation Plan 2014 Update project. This study will use the latest population data from the 2010 U.S. Census, Central Arizona Governments (CAG) and Maricopa Association of Governments (MAG) transportation modeling methodologies. The consistency between Maricopa, MAG, and CAG transportation modeling will ensure that Maricopa's transportation plans are in sync with the Greater Central Arizona planning efforts.
- On October 9, staff represented Maricopa at the MAG Transit Committee meeting.
- COMET ridership for the week ending October 3: 30 passengers, 48 trips.  
COMET ridership for the week ending October 10: 28 passengers, 50 trips.

*Please note: Breakdowns of ride types for each month are provided by the contractor to staff by the 15<sup>th</sup> day of the following month, per contract terms. Staff will update the table as soon as these numbers are provided.*

## **Public Works**

### **Capital Projects**

- **Honeycutt Road Widening Project:** Work continues on the widening of Honeycutt Road to four lanes and the installation of curb, gutter, and sidewalk on the south side from White and Parker Road to Porter Road. Crews have started the installation of waterlines on the south side and are continuing the excavation and filling. Construction is expected to take six more months.
- **Copper Sky Recreation Center and Regional Park:** Haydon Building Corps is working on ADA ramps to the dog park and a screen wall for the parking lot. Construction of the screen wall is anticipated to begin in late October or early November.

### **Street Maintenance**

- Installed new signs on White & Parker, Smith-Enke, and Porter roads to reflect new striping of lanes.

- Finished grading dirt roads.
- Mowed and sprayed weeds on rights-of-way.
- On October 7, closed Farrell and Hartman wash crossings; the Santa Cruz Wash started running slowly again.
- October 7, staff members Aaron Felix and Rob Dolson attended MAG's Intelligent Transportation Systems committee meeting in Phoenix. Per MAG's website: Intelligent Transportation Systems, or ITS, is the application of advanced sensor, computer, electronics and communication technologies, and management strategies in an integrated manner to improve the overall safety and efficiency of the surface transportation system. ITS applications in urban areas consist of roadside devices (such as electronic message boards, cameras, ramp meters, vehicle detectors, etc.) integrated by a communications network. They are linked to central Traffic Management Centers where ITS professionals operate the system, using real-time information and traffic management strategies.
- On October 8, staff cleaned and swept a large oil spill on State Route 347 that resulted from a traffic accident.

### **Community Services News**

#### **Recreation, Fitness, and Programs**

- **Membership Stats:** Total memberships: 6,074; punch passes: 443; Ak-Chin memberships: 309; 55+ memberships: 400; Silver Sneaker memberships, 107.
- Cardio equipment usage: 4000 miles and over 700 hours.
- Members performed 2000 cardio workouts and 3000 resistance training workouts. Over 1,000 participated in group exercise classes.
- New group exercise schedule has received a lot of praise from members.
- An amazing new class, Yoga Live with Music, was launched. Picture below.



- Early Morning Lap Swim is averaging 10 swimmers.
- Water Aerobics has expanded to six classes throughout the week, all with good participation. Those classes are 9:15 a.m. on Monday, Wednesday, and Friday. Additional classes are 12 p.m. on Tuesday and Thursday, and 11 a.m. on Saturday.
- Swim Lesson Fall Session continues until November.
- The City Recreation Youth Swim Team season has ended and will be offered again during the 2015 summer season.
- Maricopa Marlin Swim Club will begin on November 3. This is a year round USA Swimming affiliated and competitive youth swim team for ages 6-18. Registration begins on October 27. A meeting for parents is October 29, 6 p.m. at Copper Sky. Courses may be found in Active net.
- The Arizona Parks and Recreation Association Aquatics Symposium is set for October 28, 9 a.m. - 3 p.m. at Copper Sky.
- For the fall season, 313 have registered to participate in a variety of enrichment classes.
- Photography 102 kicked off last Friday. This course is four weeks long and participants will be able to keep prints of their photos.
- Smartphone Photography will have its first class this Saturday. The class will teach participants to take high quality pictures with just their smartphones.
- Friday Movie Series continues this week with a showing of the "Book Thief".

### **Parks**

- Copper Sky Park: Staff completed several stations for the mud run and started adding water to the south lot for dust control and for filling pits. All stations should be complete by Thursday with final touches on Friday.
- Mowing was completed and infields reseeded.
- Staff worked on drainage issues in over seeded areas of the park.
- Pacana Park: Staff replaced anchors on Ball Field 2 and completed the Infield 1 and Infield 2 renovations; all foul lines will be painted Friday.
- Concession stand is ready to go for Maricopa Little League.
- All four playing fields were mowed and fertilized.
- Vandalized areas were removed from the men's north restroom.

### **Library**

Door Count: 6,702 (people who used the library facility last week); circulation: 6,188 (items checked out); hours of computer use: 406 (with assistance from staff); new cards issued: 91, items added to the collection: 61; children and adult attendance at programs in the library: 234.

**Family Pumpkin Decorating Contest:** Pick up pumpkins for decorating Thursday, October 23 and Friday, October 24. Decorated pumpkins will be on display in the library Monday, October 27 through Friday, October 31. Prizes will be

awarded...lots of fun. More details at the library.

### **Library Programs**

- **Friday, October 17**, 5-6:30 p.m. Krafty Teens. Teen Read Week wraps up with a collaborative craft that will be displayed at the library. Intended audience: **Teens this month!** Registration is required.
- **Saturday, October 18**, 1 a.m. Lego Club. Come build with us...all ages...all materials provided.
- **Monday, October 20**, 5:30 p.m. Friends of the Maricopa Library monthly meeting.
- **Tuesday, October 21**, 1:30 p.m. Friends of the Maricopa Public Library host an open discussion with coffee and refreshments. All are welcome.
- **Tuesday, October 21**, 3:30 p.m. Tale Waggers. Come read to PJ the Dog. Program is for struggling readers and animal lovers.
- **Wednesday, October 22**, 9 a.m., 11:15 a.m., and 2:15 p.m. Fun Van (advance registration required). Kids play and learn while parents and caregivers meet to discuss parenting skills.
- **Wednesday, October 22**, 5 p.m. Reading Rebels. A book club for Young Adults...read the monthly title...discuss great books...participate in activities...meet new friends.
- **Thursday, October 23**, 9:10 a.m. Lapsit for parents and children aged 0-12 months. Early learning fun with rhymes, bounces, songs and stories.
- **Thursday, October 23**, 9:30 a.m. Movers and Shakers Storytime. Explore early literacy with books, finger plays, stories, and songs just for toddlers. Ages 1-3 years with an adult.
- **Thursday, October 23**, 3:45 p.m. School Age Storytime. Stories are interactive and the craft is great fun.

### **Special Events & Marketing - Upcoming Special Events**

- **Stagecoach Days:** There will be a variety of community events in addition to the smaller scale city hosted events for Stagecoach days. A list of community events can be found at <http://www.maricopa-az.gov/web/stagecoachdays>.
- **Mysterious Mansion Mayhem Entries:** Register online at [www.regonline.com/mysteriousmansion](http://www.regonline.com/mysteriousmansion). The Mysterious Mansion Mayhem contest for a chance to win great prizes. Participants are encouraged to be original and creative when decorating the exterior homes with Halloween characters, scenes, and props. Prizes are awarded for the top three homes in the decorating contest with an honorable mention prize for the most haunted.
- **Merry Copa** vendor information packets have been updated and planning/preparation efforts continue
- **Marketing** updates were made to the InMaricopa calendar with upcoming events.



## **Police Department**

- **Annual Firearms Qualification:** October 15, sworn employees for the Maricopa Police Department participated in the annual firearms qualification required by the state of Arizona. This event is organized by MPD's training coordinator to ensure that all sworn personnel are proficient in the deployment of their firearms.
- **NICS Task Force:** October 14, Chief Steve Stahl participated in the National Instant Criminal Background Check System task force. The task force is designed to assist Arizona police agencies with updating criminal history information and to provide comprehensive strategies to address mental health issues in relation to gun violence.
- **Walk a Mile in Her Shoes:** October 15, 2014, The Maricopa Police Department in partnership with Against Abuse Inc. hosted Walk a Mile in Her Shoes Event on the Great Lawn at Copper Sky Multi-Generational Center. This event was held to get people talking, for preventive education, to help men better understand and appreciate women's experiences, thus changing perspectives, and to help improve gender relationships and decrease the potential for violence. For healing, it informed the community that services are available for recovery. It demonstrated that men are willing and able to be courageous partners with women in making the world a safer place.
- **What You Do Matters: Lessons from the Holocaust.** October 16, Chief Stahl co-facilitated this course at AZ POST in Phoenix. Commander James Hughes attended as a student. This course is offered to all Law Enforcement and Prosecutors throughout Arizona as on-going training. The course focuses on gaining an understanding of how the German police shifted from protectors of the people to enforcers of Nazi ideology in a few short years. Ultimately, each student is to focus on personal responsibility for our actions.
- **Upcoming Event:** October 25 is the 3<sup>rd</sup> annual MPD Foundation Awards ceremony. Awards given are for Officer and Sergeant of the Year, Civilian Employee of the Year, and Volunteer of the Year to name a few. This event is a sponsored paid event. Flyer attached.

## **Fire Department**

### **Community Outreach, Public Safety Events, and Fire Prevention**

- **Public Safety Event:** On October 10, MFD personnel were on standby during the MHS football game and available to provide medical and emergency assistance if needed. L571 provided fire safety information at the Maricopa Library to approximately 30 children and parents. There was an opportunity to check out the fire truck and equipment and receive printed fire safety material.
- **Station Tour:** Station 575 conducted a station tour and provided fire safety information to a group of boys, focusing on Fire Prevention Week.

- **Community Outreach:** Station 575 was on hand for the Villages Shoots & Ladders bingo game and assisted by calling numbers and verifying winners.

### **Emergency Calls**

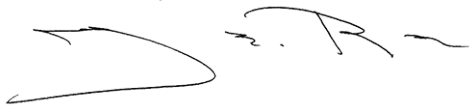
Maricopa Fire Department responded to a total of 55 requests for emergency assistance this week, with 41 or 75 percent being medical in nature. There were 19 patients transported to local area hospitals:

- **Difficulty Breathing:** Fire crews assisted a Maricopa Police Officer having a medical emergency. Patient was transported to Chandler Regional Hospital in stable condition with a fire crew member riding in.
- **Lockout:** L571 helped a gentleman who locked his keys and dog in a car. *Reminder to parents/ pet owners "Look before you Lock!" A life depends on it.*
- **Alarm Indications:** Crews responded to eight reports of fire alarm indications during this period, all of which proved to be false alarms or malfunctioning detectors.
- **Vehicle Fire:** E574 responded to a report of a motorcycle on fire in a residential driveway. When crews arrived, they found that the owner had safely extinguished the fire.
- **Snake Removal:** MFD crews were dispatched to three reports of snakes in residential areas. The snakes that were found were safely removed and released into the open desert.
- **EMS Calls:** There were four calls for cardiac related incidents, three motor vehicle incidents, and one heat related incident. The majority of the EMS calls were general illness related for the week.

### **Reminder**

Fire Prevention Week is here and emphasis should be placed on home fire safety. Changing batteries in smoke detectors and testing them; having a small fire extinguisher in the kitchen; ensuring all family members practice an at home fire drill, focusing on how to safely exit a house in an emergency, and establishing where to meet once outside are all excellent points that emphasize home fire safety. The fire department supports programs where elderly or loved ones living alone can be routinely checked on ensuring their ongoing safety and well-being. Please contact Assistant Chief Storm at the Maricopa Fire Department for more information at (520) 510-5585.

Respectfully submitted,



---

Gregory E. Rose, ICMA-CM  
City Manager





41600 W. SMITH ENKE RD., BLDG 12, #128, MARICOPA AZ 85138

**MARICOPA POLICE DEPARTMENT  
THIRD ANNUAL  
AWARDS BANQUET**

The Maricopa Police Foundation is once again proud to honor those men and women who are dedicated to serving the citizens of Maricopa by hosting the third annual Maricopa Police Department awards banquet on the evening of October 25, 2014. This semi-formal event will be held at the Province ballroom and will be an opportunity for the City of Maricopa and you to publicly recognize our department heroes.

The Maricopa Police Foundation is a not for profit organization that has been established in accordance with the Internal Revenue Service code 501(C) 3 to assist the city of Maricopa's police department with non-budgeted expenditures. The Foundation is governed by a volunteer board of directors and all contributions, donations and grants are used to meet the goals of the Foundation.

The Foundation is asking you for your consideration of financial support to build upon the tremendous success of last year's second annual event which was attended by over 150 department personnel and supporters. Seats and tables are limited so be sure to reserve your sponsorship early.

Table sponsorship is \$500.00. To sponsor an officer and their guest is \$25.00 and of course any donation to the Foundation is always welcome.

For further information please call:

Maricopa Police Dept. Public Affairs Specialist Ricardo Alvarado, 520-316-6868  
Kelly Anderson, Maricopa Police Foundation president, 520-560-1500

Thank you in advance for helping to honor the men and women of the Maricopa Police Department.

Kelly Anderson

Foundation President